

THIS SOUND CHANGES EVERYTHING



WIDEX MOMENT™

WIDEX

SOUND LIKE NO OTHER

START HEARING EVERYDAY LIFE AGAIN— NATURALLY

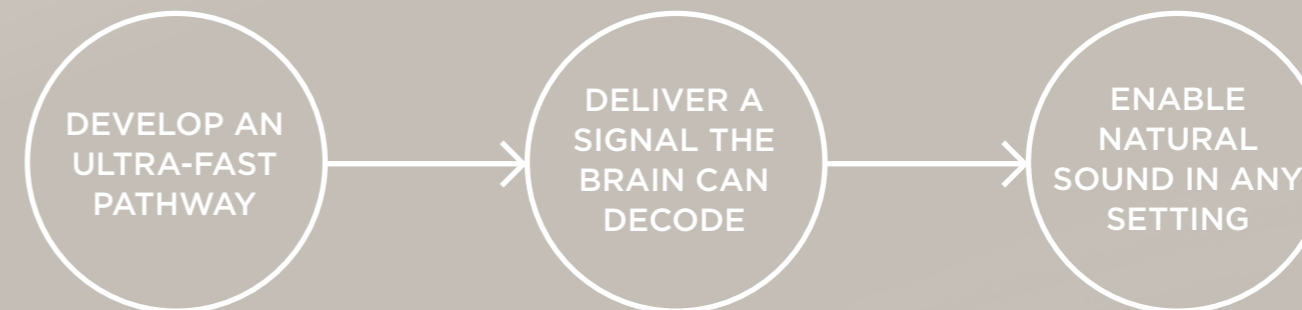
Life happens in the everyday moments. But if you can't hear things like you used to, you could be missing out. Many hearing aids deliver an unfamiliar, processed version of real life. Widex **MOMENT** with **PureSound™** provides a full-spectrum of natural sound, so patients can partake in their lives instead of worrying about what they're missing.

WHY DO HEARING AIDS SOUND ARTIFICIAL?

Even the most advanced hearing aids deliver sound via a processed signal with a detectable delay, making it difficult for the brain to decode. To the wearer, it sounds artificial and may take more effort.



Widex PureSound delivers a truer signal without the delay, so the brain recognizes the signal and the patient recognizes the sound.



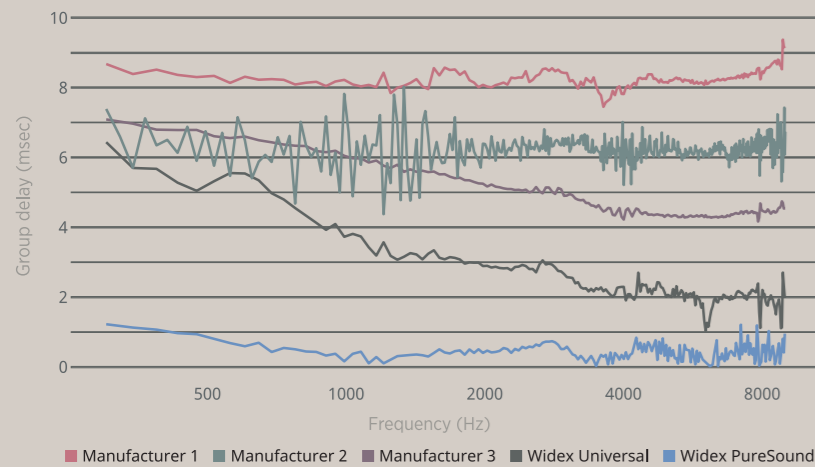
The **ZeroDelay™ Pathway** reduces the processing delay between microphone and receiver to less than 0.5 milliseconds, eradicating delay-based distortion.

Our revolutionary approach to signal processing accounts for frequency, intensity and timing, resulting in a truer, more pure signal.

PureSound signal processing, enhanced integrated circuits and more granular fitting rationale let all users experience more natural sound.

UNNATURAL SOUND CAN MAKE ENGAGING IN LIFE UNPLEASANT AND UNCOMFORTABLE— AND NOW IT'S UNNECESSARY

WIDEX IS 10X FASTER AT PROCESSING SOUND

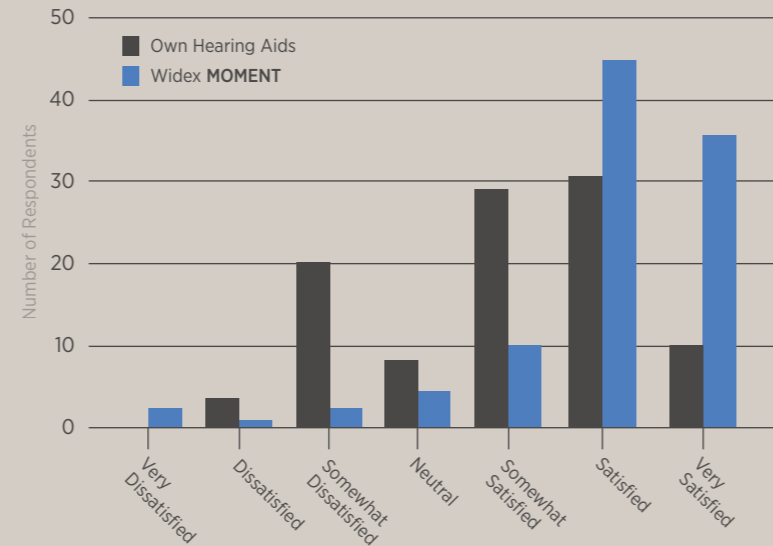


THE FASTEST SOUND PROCESSOR EVER

Traditionally, sound processed in the hearing aid reaches the eardrum later than the directly-transmitted sound that travels through or around the ear-tip. Distorting artifacts are introduced when 'out of sync' signals mix in the ear canal, resulting in artificial sound. **ZeroDelay™ Technology** is an industry-changing ultra-fast pathway that enables Widex **PureSound**.*

*Balling, Laura W., Townend, Oliver, Stiefenhofer, Geroge, & Switalski, Wendy. 2020. Reducing Hearing Aid Delay for Optimal Sound Quality: A New Paradigm in Processing. *Hearing Review* 27(4): 20-26.
**Balling, Townend, Helmink. *Hearing Review* February 2021.

SATISFACTION WITH MOMENT SOUND QUALITY



SOUND QUALITY IS CRITICAL TO PATIENT SATISFACTION AND PARTICIPATION

Sound quality plays a key role for overall hearing aid satisfaction as well as in everyday moments of real life hearing.**

90%

OF PEOPLE SURVEYED
ARE SATISFIED WITH
THEIR ABILITY TO
PARTICIPATE IN
EVERYDAY LIFE
wearing Widex **Moment**
hearing aids**

AN IMPROVED SOUND EXPERIENCE

Widex **MOMENT** helps audiologists deliver a highly satisfactory and natural sound experience to more people, even first time owners, helping your patients to actually wear their hearing aids.

TECHNOLOGY FIT FOR HOW PEOPLE LIVE

Streamlined Receiver Design for Improved Comfort and Fit

Miniaturized stainless steel receiver is more comfortable in small ear canals, while increased power covers a broader fitting range with just two receiver types.

Nanotechnology Provides Unmatched Protection for Exceptional Durability

Seamless surfaces and an advanced nano-coating make MOMENT our most water-resistant hearing aid ever.

The ZeroDelay Engine Supports Pure, Personalized Sound

Combines input from all key components, including **Dual-Mic Input Control** and **ZeroDelay Accelerator** and Amplifier, into one seamless sound experience.

The Personal Gain Integrator Enables Extensive Customization

Integration of all parameters and inputs to optimize speech in noise, minimize feedback and support directionality to ensure the best sound for every user, in all environments.



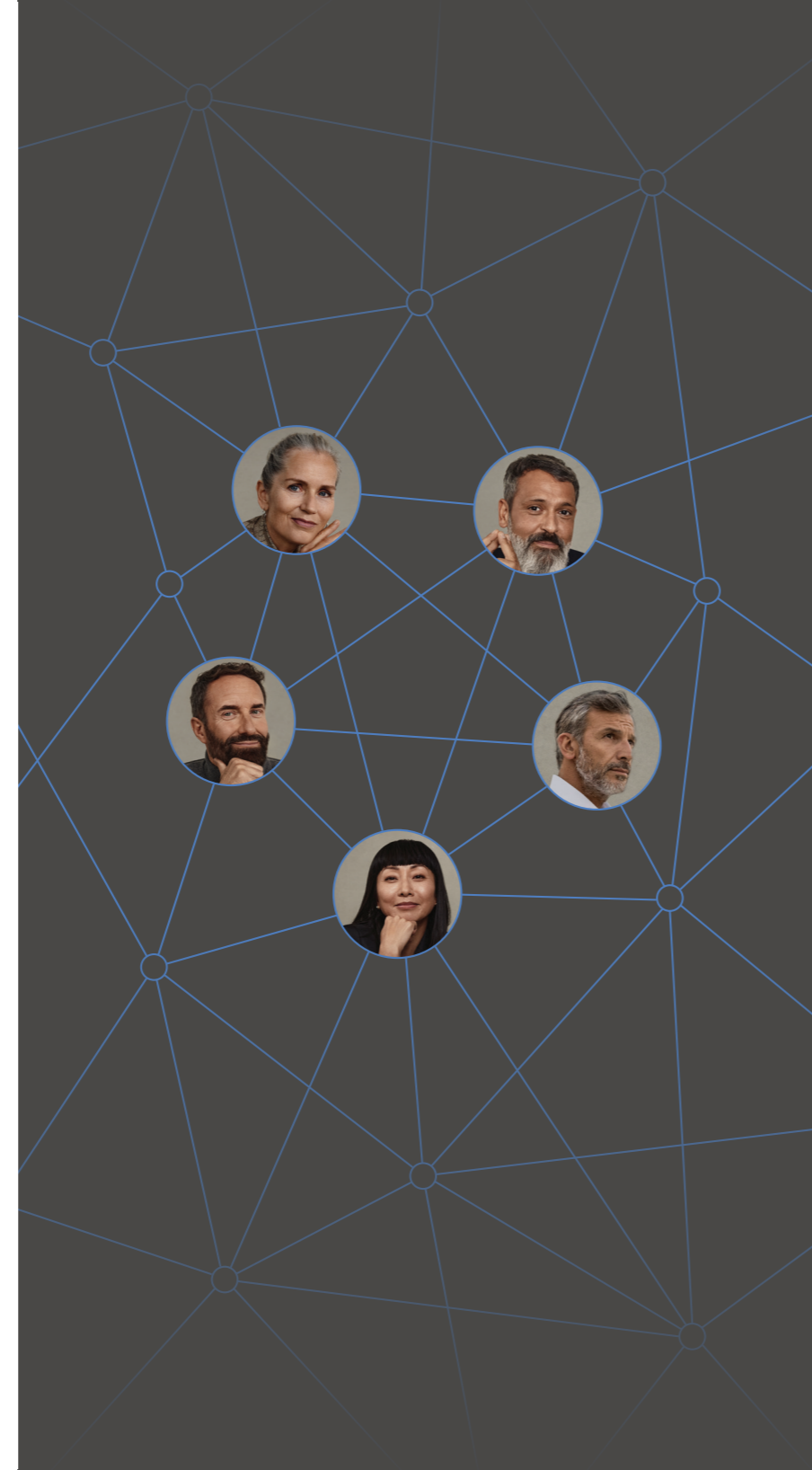
HELPING PATIENTS GET BACK TO HEARING— AND LIVING

Widex **MOMENT** was built to help patients put the limitations of hearing loss behind them.



PREFERENCE DATA FROM THOUSANDS OF WIDEX USERS FUELS A MORE RELEVANT HEARING EXPERIENCE

My Sound combines the capacity of artificial intelligence with the relevance of real-world experience to deliver a new level of automated customization. Through AI modeling and clustering of data collected through **SoundSense Learn**, **My Sound** delivers highly qualified recommendations for the wearer built on the intent, needs and preferences of thousands of real users in real environments.



THE POWER OF AUTOMATED CUSTOMIZATION

LEVERAGE THE POWER OF DYNAMICALLY CHANGING CLOUD DATA

Years of SoundSense Learn data from users around the world, analyzed and translated into sound profiles for a multitude of situations

AN INSTANT PATH TO REAL-TIME CUSTOMIZATION

Using AI modeling and clustering of user preference data, we create highly qualified recommendations to deliver solutions in seconds

THE RIGHT AMOUNT OF CONTROL AT EVERY MOMENT

Wearers can convey their real-time intention in any situation, for customization beyond even the best automatics



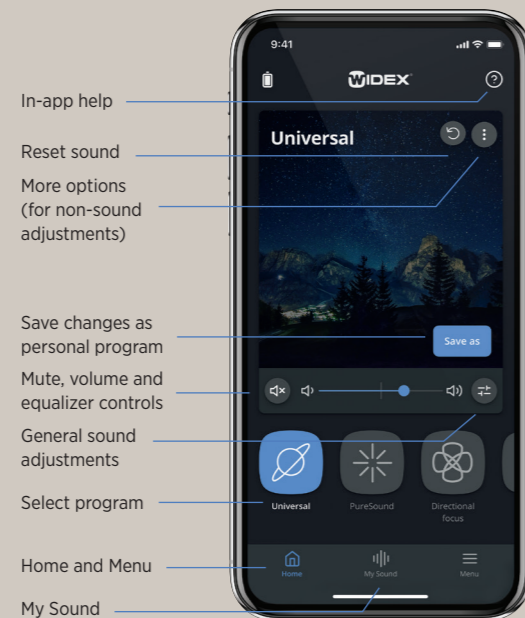
HELP YOUR PATIENTS TAKE CONTROL WITH WIDEX APPS

Widex MOMENT App

Take AI-informed customization to the next level with **My Sound**. Gather valuable data and enable real-time personalization with **Real-Life Insights**. Connect with patients and fine-tune their hearing aids with **Remote Care**.

Widex TONELINK App

No need to carry a separate hearing aid remote control or to touch your hearing aids. Simply and discreetly adjust key functions.

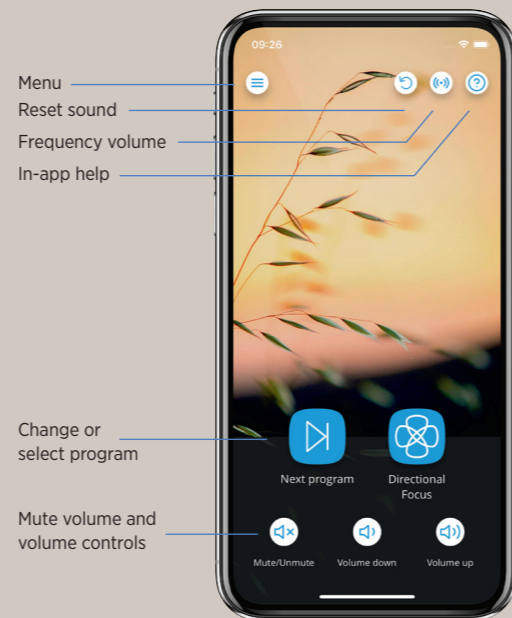


In-app help
Reset sound
More options (for non-sound adjustments)

Save changes as personal program
Mute, volume and equalizer controls
General sound adjustments

Select program
Home and Menu
My Sound

WIDEX MOMENT APP



Menu
Reset sound
Frequency volume
In-app help

Change or select program
Mute volume and volume controls

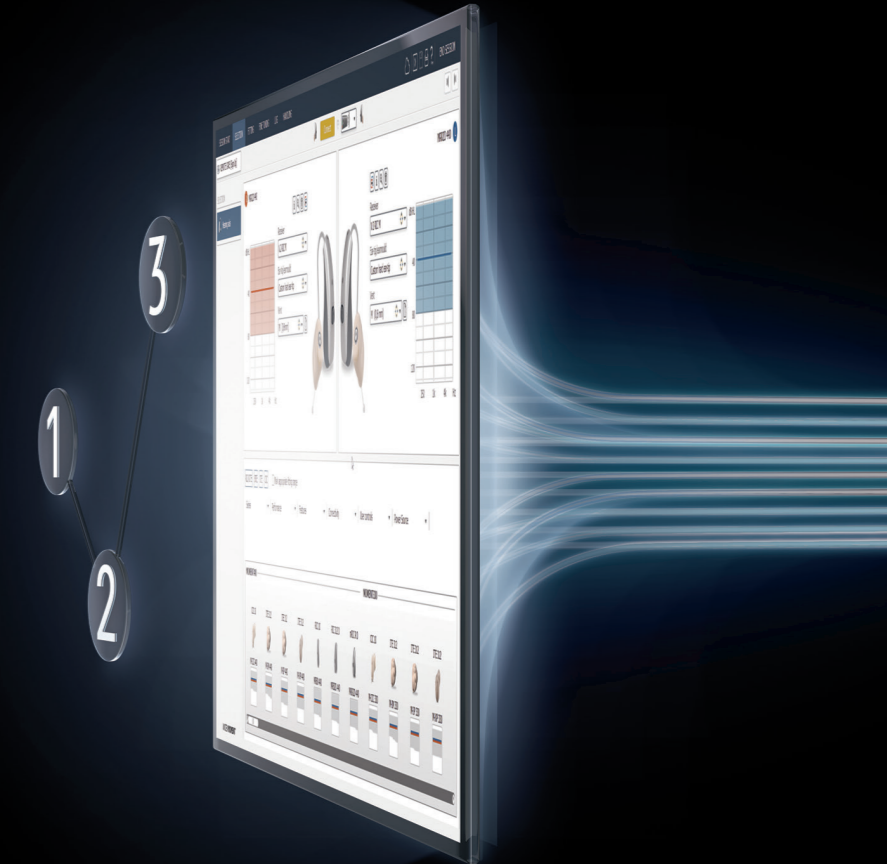
WIDEX TONELINK™ APP

* The WIDEX MOMENT app works with the following WIDEX MOMENT models: mRIC R D (MRR2D), RIC 312 D (MRB2D) and BTE 13 D (MBB3D).



GIVING YOUR PATIENTS THE BEST FIT HAS NEVER BEEN EASIER

With this release of **COMPASS™ GPS V4.2** fitting software, we've added more granularity, control and transparency, while keeping the experience simple and intuitive. We've adjusted the workflow, made the right choices easier to understand, and improved the precision of personalized gain implementation with **TruAcoustics™ 2.0**, our automated in-situ acoustic optimization. We've made wireless connection even easier with **NoahLink Wireless**, saving you time and improving the patient experience.



EXTEND THE
BENEFITS OF A
BETTER HEARING
EXPERIENCE

**KEEPING RECHARGEABLE HEARING AIDS
POWERED AND CLEAN HAS NEVER BEEN EASIER**

Widex **CHARGE n CLEAN** ensures **MOMENT** mRIC R D hearing aids are sanitized and dry every time they're worn. With up to eight hours of streaming on 16 hours of wear, patients can enjoy a full working day streaming with a full day of wear. Taking better care of hearing aids is as simple as putting them back in the case.



**WIDEX TV PLAY DELIVERS DIRECT STREAMING
WITH CLEAN SOUND AND SLEEK DESIGN**

Widex **MOMENT** mRIC R D, RIC 312 D and BTE 13 D (2.4 GHz) hearing aids work seamlessly with **WIDEX TV PLAY**. Easy to install and control, it lets owners move freely without missing a sound.

**TAP INTO A WORLD OF SOUND
WITH COMPLETE DEX CONNECTIVITY**

A more natural sound experience includes the ability to hear and engage with the technology of everyday living.

COM-DEX

A wearable Bluetooth streaming device that's both versatile and simple helps users participate fully in today's connected world.

RC-DEX

This compact, intuitive hearing aid remote gives your clients better control of basic hearing aid features, volume and program shift.



THERE'S A WIDEX HEARING AID FOR EVERY MOMENT

To help your clients hear their best, Widex **MOMENT** features a complete portfolio of advanced hearing aids—ensuring there's a **MOMENT** that's right for everyone.



PERFORMANCE LEVEL/BENEFIT	Improved speech understanding Get accentuated speech and reduced noise from the surroundings	Wind noise reduction Hear clearly even when it's windy	Natural sound experience Choose between the renowned Widex sound or the new Widex PureSound	Automatic sound adjustment No need to adjust the hearing aid in every situation	Direct Bluetooth® streaming Stream sound directly from Apple or Android devices*	Easy to control Intuitive app and Artificial Intelligence guide you to the best sound	WIDEX REMOTE CARE™ Enables fitting and fine-tuning at any location the client requests	Real-Life Insights Facilitates counselling by providing access to the clients' personal programs
WIDEX MOMENT 440	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●	YES	YES	YES	YES
WIDEX MOMENT 330	● ● ● ●	● ●	● ● ● ●	● ● ● ●	YES	YES	YES	YES
WIDEX MOMENT 220	● ● ●	● ●	● ● ●	● ● ●	YES	YES	YES	YES
WIDEX MOMENT 110	● ●	● ●	● ●	● ●	YES **	YES **	YES	YES

* Prepared for future connections with Android (ASHA) ** Doesn't include My Sound

WIDEX MOMENT MODELS AND STYLES

RECEIVER-IN-CANAL (RIC) / BEHIND-THE-EAR (BTE) MODELS



mRIC R D



RIC 312 D



RIC 10



BTE 13 D

IN-THE-EAR (ITE) MODELS



CIC-MICRO



CIC



IM/IP



XP

CHOOSE YOUR COLORS

Choose between 13 different colors for RIC/BTE models and three standard colors for ITE models.

RIC/BTE MODELS



CUSTOM MODELS





SOUND LIKE NO OTHER

A REVOLUTIONARY MOMENT BUILT ON AN EVOLUTIONARY HERITAGE

Every single hearing aid we produce stands on the shoulders of each one that came before it. Our unwillingness to compromise and our ability to make the right decisions in the past means that we are uniquely positioned to set the sound quality standards of the future.



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