

PicassoTM

CUSTOM HEARING SOLUTIONS






“Miniature designs, fine craftsmanship, personalized fit, and superior sound quality have always set our custom products apart. Now, with breakthrough new noise management algorithms, we are pushing the bar of patient experience even higher with our industry-leading custom hearing aids.”

— *Achin Bhowmik*

Chief Technology Officer and
Executive Vice President of Engineering



The art and science of custom hearing aids

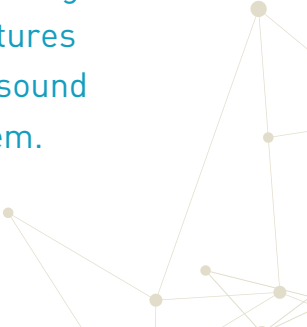
Hearing aid customization means creating a one-of-a-kind hearing aid that fits your exact ear anatomy for optimal comfort and performance. No two ears are alike, and that's why we were the first to offer customization and are still the leaders in custom solutions today.



Starkey is the world's most experienced and qualified manufacturer of custom products. Our custom product team includes more than 800 people directly involved in engineering, building and delivering custom products. And they're committed to creating unique, comfortable, customized hearing aids specifically for you.

We're excited to introduce our newest custom hearing aid, Picasso. You'll enjoy amazing comfort and performance, and full compatibility with our SurfLink® products for carefree connectivity and control.

Picasso offers an immersive and impressive listening experience and features Starkey's superior sound enhancement system.





Personalization perfected

Starkey's comfortable custom hearing aids deliver the most personalized hearing experience ever, and are designed to:

- Deliver superior sound quality and listening clarity
- Provide effortless transitions as you go about your day
- Preserve peace and quiet while amplifying the important things
- Help you better understand conversations and hear comfortably
- Stream TV, phone calls, music and more to your hearing aids
- Give you an invisible fit with the smallest of our custom hearing aids

The connection between health and hearing

Hearing health is directly connected to overall health and well-being. That's been proven, and it means that people who are able to hear can engage with the world around them and live better and healthier lives.

Ever-increasing evidence also shows treatment of hearing loss with hearing aids can improve or limit some serious health issues like cognitive decline and dementia.*

Picasso offers a hearing solution personalized just for you so you can stay engaged with friends and family, enjoy the activities you love, and live a full and healthy life.



*Bassuk et al., 1999; Béland et al., 2005; Marioni et al., 2015; Zunzunegui et al. 2003



Invisible custom hearing aids

In 2010, we leveraged our expertise as the world's largest manufacturer of custom hearing aids, to create the Invisible-In-the-Canal (IIC) hearing aid.* We were the first hearing aid manufacturer to bring this popular style to market.

IIC custom hearing aids are tiny enough to fit well inside the ear canal so no one will notice you're wearing them.

In most ears, they're completely unseen and are custom made to fit comfortably in your unique ear anatomy. Because they're deep inside your ear, invisible hearing aids also provide a more natural listening experience.

And you can enjoy hands-free connectivity and media streaming from your smartphone to your hearing aids with our easy-to-use SurfLink accessories.

*Individual results may vary. Invisibility may vary based on your ear's anatomy.

SurfLink: A family of products made for connectivity

Picasso is fully compatible with our complete line of SurfLink accessories offering you carefree connectivity and control.



SurfLink Media 2

Plug a TV, radio or MP3 player into SurfLink Media and rich, stereo sound is streamed directly to your Picasso hearing aids.

.....



SurfLink Mobile 2

It's a cell phone transmitter, assistive listening device, media streamer and hearing aid remote all rolled into one.

.....



SurfLink Remote

This handy remote allows you to adjust volume, memory modes, streaming mode and much more — all with the push of a button.

.....



SurfLink Mini Mobile

A small and simple cell phone streaming solution. Connect to any Bluetooth-ready device to stream calls.



SurfLink Remote Microphone 2

Enhance conversations with this discreet, lightweight microphone that can be worn by a conversation partner or placed for direct streaming.

What living better sounds like



AN INVISIBLE AND CUSTOM FIT:

Picasso hearing aids fit deep inside your ear canal and are personally customized to you for all-day comfort.

EASILY ADAPT TO NEW SOUNDS:

Quick transitions to hearing aids by gradually adjusting settings to allow your brain to get used to new sounds.

BETTER WIRELESS STREAMING:

Technology that provides consistent wireless performance while streaming TV, music and other media with SurfLink Mobile 2, SurfLink Mini Mobile and other SurfLink accessories.

A COMFORTABLE, PERSONALIZED LISTENING EXPERIENCE:

Sound comfort technology designed to provide distortion-free listening comfort for loud sounds while ensuring ultimate clarity for soft sounds.

NO BUZZING OR WHISTLING:

Starkey's best-in-class feedback cancellation system provides feedback-free, comfortable listening all-day long.

MUSIC THE WAY IT WAS MEANT TO BE HEARD:

A design that allows you to experience music in a whole new way. Now you can hear every note the way the artist intended — with pure, refined sound quality.

CUSTOMIZABLE TINNITUS RELIEF:

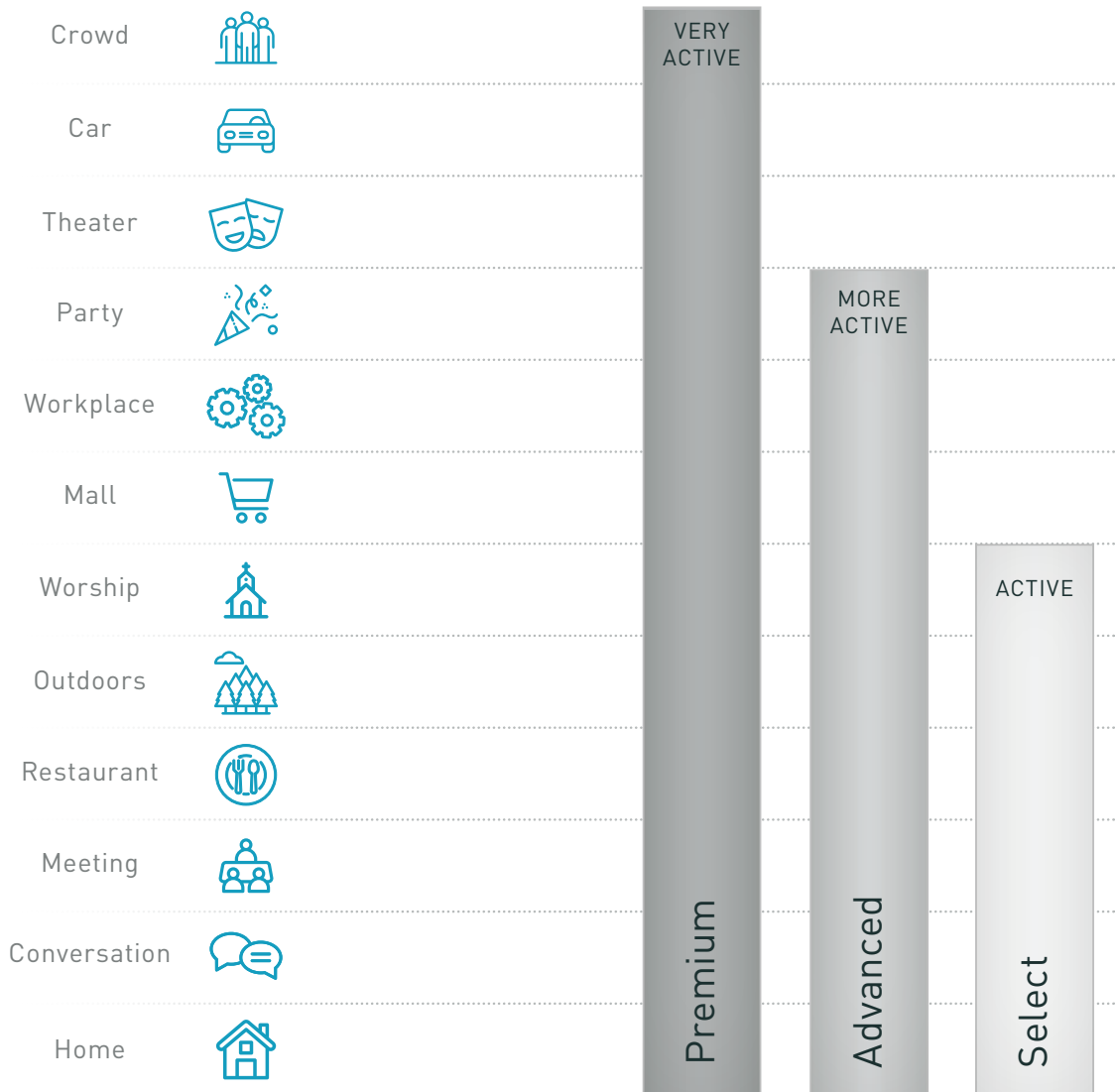
Advanced Multiflex Tinnitus Technology integrated into Picasso to bring relief to those who suffer from ringing in the ears.

Features may vary by technology level.

What the right technology sounds like

Picasso hearing aids enable you to hear better in all environments — even the most challenging ones.

TECHNOLOGY LEVELS



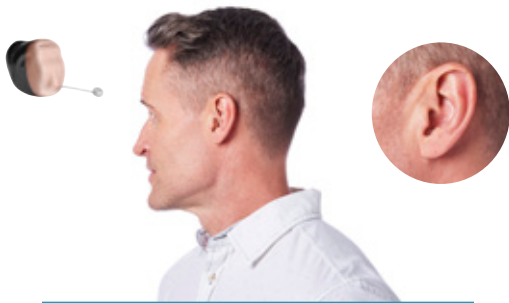
Designed for your comfort

Molded and made to fit your unique ear anatomy.

FACEPLATE COLORS



Custom products are available in various skin tone colors.



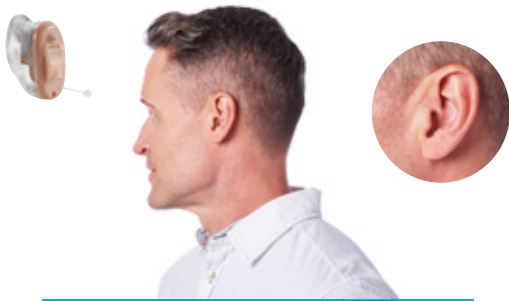
IIC

Invisible-In-the-Canal



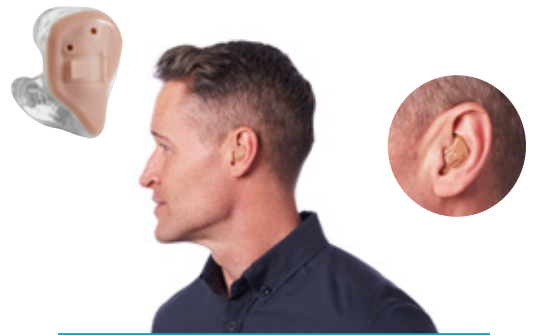
ITC

In-The-Canal



CIC

Completely-In-Canal



ITE

In-The-Ear

Changing lives through the gift of hearing

Our Founder and CEO, William F. Austin, has always held a strong belief that the gift of better hearing results in a fuller and richer life.

We prove our dedication to this philosophy daily, through our support of Starkey Hearing Foundation.

The gift of hearing opens up new worlds of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible. Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.



Spreading hope from ear to ear



100+ countries



More than 1 million hearing health care services provided to people in need worldwide



Countless lives changed



What continuous innovation sounds like

We don't do technology for technology's sake. From the technicians in our labs to the scientists, audiological researchers and every employee at every level, we continually seek ways to better understand the science of hearing loss and its impact on peoples' lives — so we can continually develop better technologies to improve it.



Hear better. Live better.™



www.Starkey.com

Global Headquarters
6700 Washington Ave. S.
Eden Prairie, MN 55344
1.800.328.8602